

Initiative 271: Details Explained

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Initiative #271 Title Language

SHALL STATE TAXES BE INCREASED \$2,000,000,000 ANNUALLY BY AN AMENDMENT TO THE COLORADO CONSTITUTION AND A CHANGE TO THE COLORADO REVISED STATUTES CONCERNING A GRADUATED STATE INCOME TAX FOR ALL INDIVIDUAL TAXPAYERS, INCLUDING JOINT FILERS, ESTATES, AND TRUSTS, AND, IN CONNECTION THEREWITH, **REPEALING THE CONSTITUTIONAL REQUIREMENT FOR A SINGLE RATE INCOME TAX; DECREASING THE INDIVIDUAL INCOME TAX RATE FROM 4.63% TO 4.58% FOR INCOME UP TO \$250,000, INCREASING THE INDIVIDUAL INCOME TAX RATE FROM 4.63% TO 7% FOR INCOME FROM \$250,001 TO \$500,000, FROM 4.63% TO 7.75% FOR INCOME FROM \$500,001 TO \$1,000,000, AND FROM 4.63% TO 8.90% FOR INCOME OVER \$1,000,000 ANNUALLY ADJUSTING THE INCOME BRACKETS BY THE PERCENTAGE CHANGE IN COLORADO PERSONAL INCOME; ALLOWING THE STATE TO KEEP AND SPEND THE ADDITIONAL TAX REVENUE GENERATED BY THE TAX RATE CHANGES; REQUIRING AT LEAST 50% OF THE ADDITIONAL REVENUE TO BE USED FOR PRESCHOOL THROUGH TWELFTH GRADE PUBLIC EDUCATION AND THE REMAINDER TO BE USED TO ADDRESS THE IMPACTS OF A GROWING POPULATION AND A CHANGING ECONOMY** AND REQUIRING THE CREATION OF A CITIZEN'S OVERSIGHT COMMITTEE TO ASSURE THAT THE ADDITIONAL REVENUE IS USED AS REQUIRED AND A TAX REVIEW COMMISSION TO REPORT ON THE EFFECTS OF THE INCOME TAX RATE STRUCTURE ON OR BEFORE 2031?

Initiative #271 Tax Table

- Tiered tax structure that lowers the tax rate for income under \$250,000 (4.58%) and raises rates on income above \$250,000 and higher income rates
- Estimated revenue raised is \$1.975 billion

Income Bracket	Proposed Marginal Rate	Current Marginal Rate	Difference in Percentage Points
Below \$250k	4.58%	4.63%	-0.05 pp
\$250k to \$500k	7.00%	4.63%	2.37 pp
\$500k to \$1M	7.75%	4.63%	3.12 pp
\$1M+	8.9%	4.63%	4.27 pp
Possible Revenue Generated	\$2 billion		

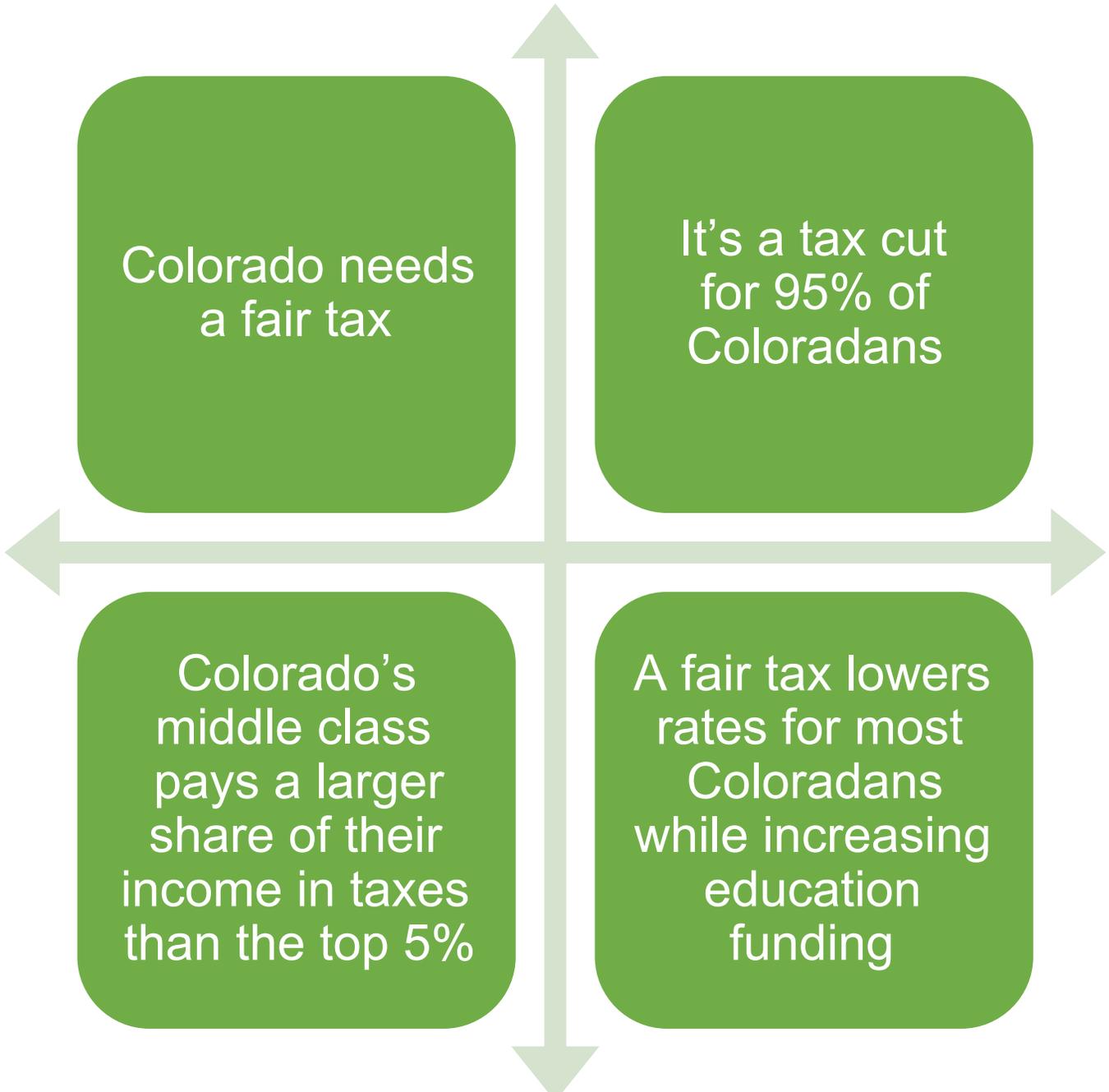
How New Revenue Will Be Used

At least 50% of such revenue shall be appropriated and expended for pre-primary-12 education to recruit, retain, and pay teachers and student service providers, pursuant to the Public School Finance Act of 1994, Article 54 of Title 22, Colorado Revised Statutes, and for categorical programs, as defined in Section 17(2) of Article 9 of the Constitution of the State of Colorado, or their successor provisions, with such revenue being used to supplement and not supplant General Fund and state education fund appropriations for total program funding and categorical programs existing on the effective date of this section.

The remainder of such revenue shall be appropriated and expended to address the impacts of a growing population and a changing economy. At least 90% of such revenue shall be spent on services for Colorado residents and not administrative costs.



How to Talk About Initiative #271



Colorado needs
a fair tax

It's a tax cut
for 95% of
Coloradans

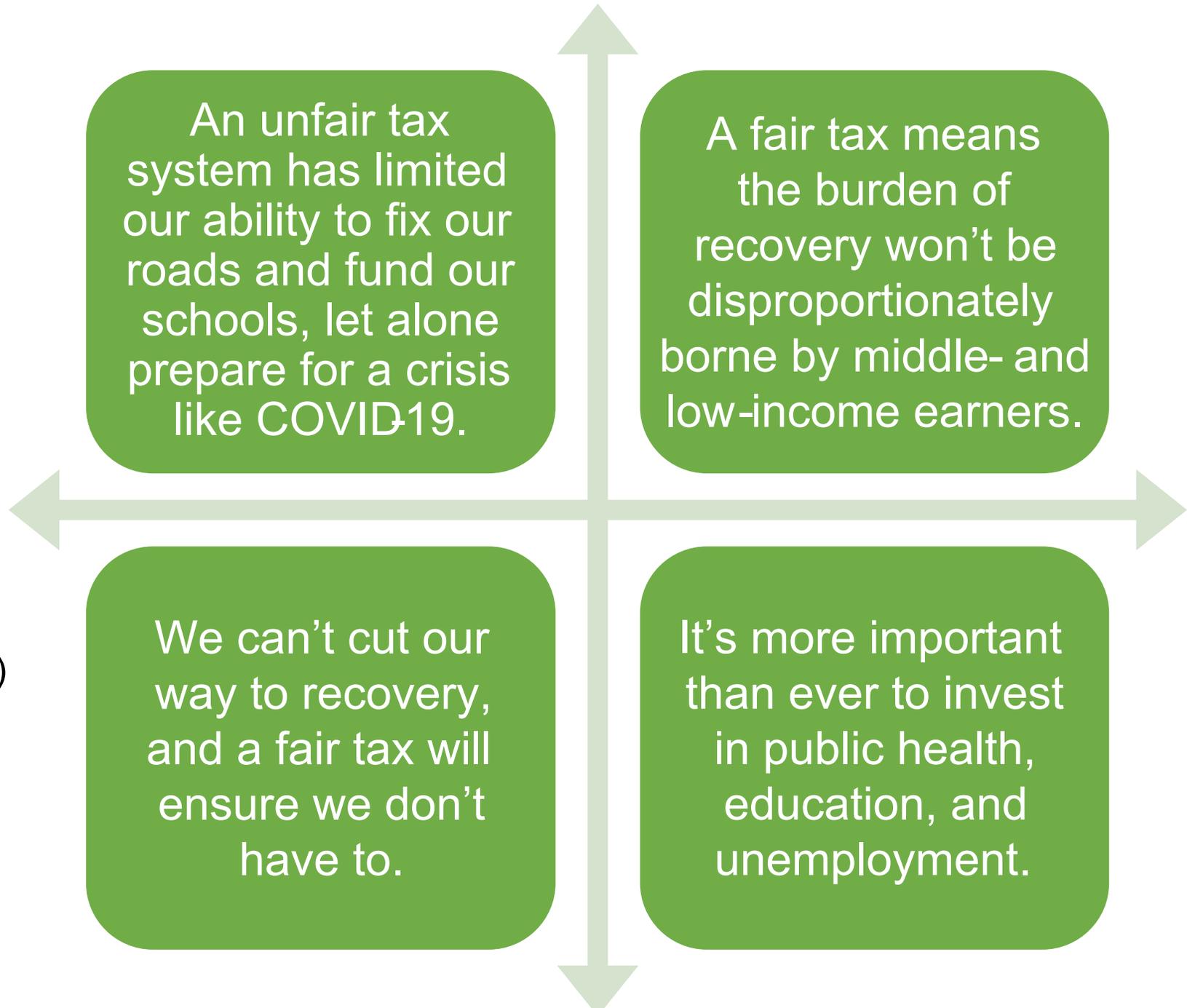
Colorado's
middle class
pays a larger
share of their
income in taxes
than the top 5%

A fair tax lowers
rates for most
Coloradans
while increasing
education
funding



How to Talk About Initiative #271 & COVID-19

(Hint: Colorado still needs a fair tax!)





What's Different This Time?

More connected
advocates

Not just about
taxes

Different
electorate

Frustration about
lack of resources
in a growing
economy

Frustration about
inequity
intensifying



Details for Signature Gathering



Petitions approved
3/7/20



First petitions
distributed 3/13/20



Target petition
submission date
7/25/20



Final petition
submission date
8/3/20



Number of
signatures required:
124,632



Need at least 2,000
signatures from all
35 Senate districts



Simple majority for
approval



COVID-19 Update on Signature Gathering

SAFETY IS OUR TOP PRIORITY DURING THIS CRISIS

- Current ask: Receive petitions by mail or pledge to sign when it's safe
- We're NOT encouraging anyone to gather signatures for the time being
- We are keeping a close eye on the situation—once it is safe to carry in public we will let everyone know



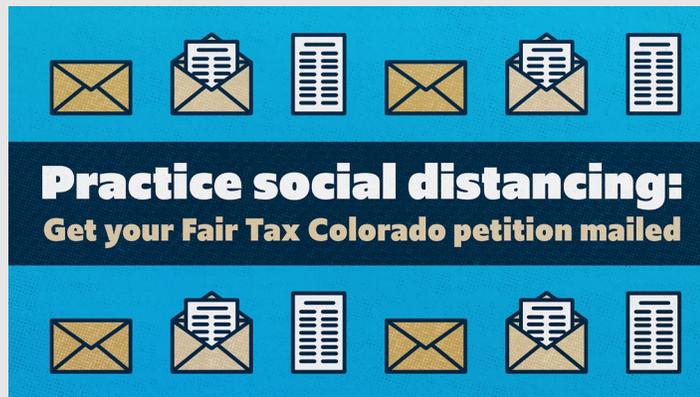
Petition Carrying Toolkit

[Check out the Google site to:](#)

- Watch our training video
- Read more about the measure
- Read petition carrying FAQs
- And more!

COVID-19 Update: Messaging Guidance

- Stay healthy, get ready: [Digital toolkit](#)
- #FindMyPetition social media campaign
- Tell us why you're proud to support Fair Tax Colorado
- Tag on Facebook, Twitter, and Instagram



Campaign Updates

- Additional messaging polling will be conducted
- Center on Budget & Policy Priorities conducting texts/calls to all Senate districts for increased support
- Exploring the possibility of paid signature gathering in some hard-to-gather areas



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Current Official Endorsements

- League of Women Voters
- AFT Colorado
- CEA
- Colorado Organization for Latina Opportunity & Reproductive Rights (COLOR)
- Funding our Future
- COPTA
- Jeffco PTA
- Support Jeffco Kids
- Colorado Fiscal Institute
- Good Business Colorado
- Colorado Association of Bilingual Educators



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Current Official Endorsements

- Colorado Association of Bilingual Educators
- Center for Health Progress
- Colorado Center on Law & Policy
- Colorado Consumer Health Initiative
- Bell Policy Center
- Small Business Majority
- School District 14 Classroom Teachers Association
- Great Education Colorado



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