



The Opportunity is Now

Amendment 73 is Colorado's *only chance* to prevent further school funding cuts that will result from the same formulas in Colorado's constitution that have restricted and eroded school funding for three decades.



We've Got a One-Two Punch

- Voters overwhelmingly agree that our schools need more resources and the teachers need to be paid a livable wage.
- Voters recognize that we have a tax system that favors the wealthy.



Source: Quality Counts 2018: Grading the Nation

<https://www.edweek.org/ew/collections/quality-counts-2018-state-grades/report-card-map-rankings.html>

Messages that Work – Schools

Colorado has one of the **fastest growing economies** in the country, yet we **spend \$2,800 less than the national average on each student**—trailing even **Mississippi** and **Alabama**.

School districts have **teacher shortages** because Colorado has the **least competitive teacher wages in the country**. The average teacher salary in rural Colorado leaves many on welfare or working 2-3 jobs to support their families.



Messages that Work – Schools

Amendment 73 will **give schools the funding they desperately need** by creating a new revenue stream for local school districts that **politicians and bureaucrats in Denver can't raid.**



Messages that Work – Taxes

Right now, middle- and low-income households pay **more** of their income on state and local taxes than wealthy households. Amendment 73 begins to **balance our upside-down tax code** so that the wealthiest 8% will pay what they should.





What is happening in the field?

ENDORSEMENTS

The image displays a collection of logos for various organizations that endorse the initiative. The logos are arranged in a grid-like fashion. At the top center, the word "ENDORSEMENTS" is written in large, bold, red capital letters. Below this, the logos include: ACL (From Here to Community), ADVOCACY DENVER, COLORADO AFL-CIO, AFSCME, AFT Colorado (A Union of Professionals), The Arc, The Bell Policy Center, Colorado Association for Gifted and Talented, COLORADO BOCES ASSOCIATION, Colorado PTA (everychild.onevoice), Colorado Council of Churches (Walking together in faith, working together for justice), CAL (Colorado Association of Educators), CASL (Colorado Association of School Leaders), CASE (Colorado Association of School Executives), COLORADO SCHOOL FINANCE PROJECT (Support Children - Support The Future), CEA (Colorado Education Association), EQUITY NETWORK UNITED FOR METRO DENVER, E.f(ec) (Education Foundation of Eagle County), Great Education C.O.S.A.A.O., LWV (League of Women Voters of Colorado), MARCH FOR SCIENCE DENVER, CO, NAACP (Colorado | Minnesota | Wisconsin State Conference), PADRES & JOVENES UNIDOS, TEACH + PLUS, PRO 15, STAND for children COLORADO, SUPPORT JEFFCO EDU, PROJECT VOYCE, Taxpayers PUBLIC Education, TOGETHER COLORADO, and yes on 73 Amendment (Great Schools, Thriving Communities).

Ways to Engage



Pass a Resolution

- Push your school board to pass a resolution in support of Amendment 73.
- Our biggest opposition is the argument that our measure doesn't detail how the money will be spent. This makes it all the more important for school boards to support Amendment 73 and state how they will spend the money if it passes.



Send Postcards

- Find people in your area to host postcard writing parties.
- Gather supporters together to write postcards encouraging others to vote 'yes' on Amendment 73!
- *The campaign will provide you with messaging, addresses, and printed A73 postcards. Contact betsy@yesonamendment73.com to get started.*



Local Volunteers/Voter Circle

- Identify local supporters in your area to help organize around Amendment 73.
- Local organizing is how we got on the ballot, and it is how we will pass A73 with 55% in November.
- Please put anyone interested in organizing in touch with betsy@yesonamendment73.com.



Become a Speaker

- [Sign up to be a representative or speaker for Amendment 73.](#)
- We are getting daily requests for speakers on Amendment 73 from groups all over the state.
- Sign up, or contact anna@yesonamendment73.com to learn how you can become a trained speaker on Amendment 73.

Resources

Why vote YES on Amendment 73?

Colorado has one of the fastest growing economies in the country, yet we spend roughly \$2,800 less than the national average on each student, and the majority of our school districts have teacher shortages because Colorado has the least competitive teacher wages in the country.

We can't forget that strong public schools are the backbone of healthy communities, preparing students to be good citizens and make positive contributions.

Amendment 73 will give schools the funding they desperately need by creating a new revenue stream for local school districts that politicians and bureaucrats in Denver can't raise.

And it would provide equitable funding for all Colorado school districts by asking those who pay less of a portion of their income into taxes to contribute a more similar share. In fact, 82% of tax filers will see no increase in income taxes under Amendment 73.

Need details of the proposal, information about how Amendment 73 directly helps local school districts, and information about how to volunteer? Visit YesOnAmendment73.org for more information.



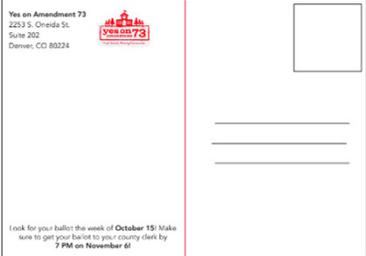
Paid for by Great Schools, Thriving Communities. Printed by volunteers.

Half-page flyers

Yard Signs



Paid for and printed by volunteers for Amendment 73.



Look for your ballot the week of October 15! Make sure to get your ballot to your county clerk by 7 PM on November 6!

Postcards

Field Contact Information



Field Director: Betsy Bevis

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Separating Fact From Fiction

What are you hearing?



Separating Fact From Fiction

“The change to Gallagher hurts other governments”: the change has NO impact on other local governments

- Legislative Council and the Title Board determined there is **no impact on other taxing jurisdictions**
- Under the **single-subject rule**, title would not have been granted by the Title Board if A73 affected the assessment rate for other governments
- This is a **scare tactic** being used by the opposition.

