Amendment 73 is Colorado’s *only chance* to prevent further school funding cuts that will result from the same formulas in Colorado’s constitution that have restricted and eroded school funding for three decades.
We’ve Got a One-Two Punch

- Voters overwhelmingly agree that our schools need more resources and the teachers need to be paid a livable wage.
- Voters recognize that we have a tax system that favors the wealthy.

Source: Quality Counts 2018: Grading the Nation

Messages that Work – Schools

Colorado has one of the fastest growing economies in the country, yet we spend $2,800 less than the national average on each student—trailing even Mississippi and Alabama.

School districts have teacher shortages because Colorado has the least competitive teacher wages in the country. The average teacher salary in rural Colorado leaves many on welfare or working 2-3 jobs to support their families.
Messages that Work – Schools

Amendment 73 will give schools the funding they desperately need by creating a new revenue stream for local school districts that politicians and bureaucrats in Denver can’t raid.

Messages that Work – Taxes

Right now, middle- and low-income households pay more of their income on state and local taxes than wealthy households. Amendment 73 begins to balance our upside-down tax code so that the wealthiest 8% will pay what they should.
What is happening in the field?
Ways to Engage

Pass a Resolution
- Push your school board to pass a resolution in support of Amendment 73.
- Our biggest opposition is the argument that our measure doesn’t detail how the money will be spent. This makes it all the more important for school boards to support Amendment 73 and state how they will spend the money if it passes.

Send Postcards
- Find people in your area to host postcard writing parties.
- Gather supporters together to write postcards encouraging others to vote ‘yes’ on Amendment 73!
- The campaign will provide you with messaging, addresses, and printed A73 postcards. Contact betsy@yesonamendment73.com to get started.

Local Volunteers/Voter Circle
- Identify local supporters in your area to help organize around Amendment 73.
- Local organizing is how we got on the ballot, and it is how we will pass A73 with 55% in November.
- Please put anyone interested in organizing in touch with betsy@yesonamendment73.com.

Become a Speaker
- Sign up to be a representative or speaker for Amendment 73.
- We are getting daily requests for speakers on Amendment 73 from groups all over the state.
- Sign up, or contact anna@yesonamendment73.com to learn how you can become a trained speaker on Amendment 73.

Resources
- Half-page flyers
- Yard Signs
- Postcards

Why vote YES on Amendment 73?
- Great Schools, Thriving Communities
- Yes on Amendment 73
- 2015, Denver, CO
- Yes on Amendment 73
- 2015, Denver, CO
Field Contact Information

Field Director: Betsy Bevis
Phone number: 479-799-1992
Email address: betsy@yesonamendment73.com

Separating Fact From Fiction

What are you hearing?
Separating Fact From Fiction

“The change to Gallagher hurts other governments”: the change has NO impact on other local governments

- Legislative Council and the Title Board determined there is no impact on other taxing jurisdictions

- Under the single-subject rule, title would not have been granted by the Title Board if A73 affected the assessment rate for other governments

- This is a scare tactic being used by the opposition.